

## **Privacy Policy**

**Jordan's Guardian Angels (JGA) is strongly committed to protecting the privacy of its user community.**

JGA is strongly committed to protecting the privacy of its user community. The intent of this Privacy Policy is to detail the information that may be gathered about individuals who visit the JGA website (the Website), how that information is used and disclosure practices. Please note that this policy applies only to the Website, and not to the Websites of other unrelated companies or organizations to which we provide links or to any software that may be downloaded from this Website.

Your continued use of the Website following the posting of any changes shall constitute your acceptance of the revised Privacy Policy.

We collect two types of information: (1) non-personally identifiable information (Non-PII) for everyone who visits our Website; and (2) personally identifiable information (PII) for newsletter subscribers and everyone who requests products, services, information or resources. PII generally includes but is not necessarily limited to name, address, email address, phone and fax numbers, birthday, physical descriptors such as hair or eye color and height.

**Non-PII.** Website Usage Information. Cookies, IP Addresses and Logs. We employ "cookies" to collect information about you and your usage of the Website. A cookie is a small text file that is placed on your computer and collects information about how you use our Website. We also gather information about your individual use of our services, such as types of data accessed, times and volume of use, duration of sessions and other similar usage or system data. If you are not logged into our Website but are browsing the Website's public areas, we log IP addresses and domain names. We cannot use this technical Non-PII to identify you personally.

Non-PII is aggregated for system administration and to monitor usage of the Website. It is utilized to measure the number of visits to our Website, average time spent, number of pages viewed and to monitor various other Website statistics. This monitoring helps us evaluate how visitors use and navigate our Website so we can improve the content.

**PII.** For all newsletter subscribers and everyone who requests products, services, information or resources, PII includes information provided to JGA by you, including your contact information (such as name, address, zip code, email address, telephone number, fax number).

We use PII to provide information you request, or contact you when requested. We may use PII about you as a user, or former user, of the Website to develop and inform you about products, services, information or resources that we believe may be of benefit or interest to you or to help provide you with better information.

*How Do We Share Your Information?*

**Disclosure of Your PII to Third-Parties.** Except as provided below, we do not share your PII with non-affiliated third parties without your permission.

We may disclose your PII in connection with the sale, assignment, or other transfer of the website or a portion of the website, or as part of a corporate merger, consolidation, restructuring, sale of assets or other corporate change that affects us.

We may need to release your PII when required by law wherein we have a good-faith belief that such action is necessary to comply with a current judicial proceeding, a criminal investigation, a court order, or legal process served on our Website. We may also share your personal information if we believe it is necessary in order to investigate, prevent, or take action regarding illegal activities, suspected fraud, situations involving potential threats to the physical safety of any person, violations of the Terms and Conditions of Use, or as otherwise required by law.

**Service Providers:** We also may disclose information to outside companies that help us bring you the products, services, information and resources we offer. For example, we may work with an outside company to: (a) manage a database of user information; (b) assist us in distributing e-mails; (c) assist us with direct marketing and data collection; (d) provide us storage and analysis; (e) provide fraud prevention; and (f) other services designed to assist us in maximizing our business potential. We require that these outside companies agree to keep confidential all information we share with them and to use the information only to perform their obligations in the agreements.

**How Do I Opt-Out?** If at any time you would like to unsubscribe from receiving future emails, you can follow the instructions at the bottom of each email and JGA will promptly remove you from all correspondence.

**How Is My Information Protected?** We take reasonable steps to protect the confidentiality of your PII, including physical, electronic, and procedural safeguards as required by law. We continually review our security procedures and mechanisms to ensure that reasonable protections are in place. Our website is scanned on a regular basis for security vulnerabilities in order to make your visit to our site as safe as possible.

### **California Online Privacy Protection Act**

CalOPPA is the first state law in the nation to require commercial websites and online services to post a privacy policy. The law's reach stretches well beyond California to require any person or company in the United States (and conceivably the world) that operates websites collecting Personally Identifiable Information from California consumers to post a conspicuous privacy policy on its website stating exactly the information being collected and those individuals or companies with whom it is being shared. - See more at: <http://consumercal.org/california-online-privacy-protection-act-caloppa/#sthash.0FdRbT51.dpuf>

### **According to CalOPPA, we agree to the following:**

Users can visit our site anonymously.

Once this privacy policy is created, we will add a link to it on our home page or as a minimum, on the first significant page after entering our website.

Our Privacy Policy link includes the word 'Privacy' and can easily be found on the page specified above.

You will be notified of any Privacy Policy changes: On our Privacy Policy Page

You can change your personal information by emailing JGA from the “Contact Us” page on this website.

**Links To Other Sites.** The Website may contain links to third-party sites that are not under our control. We are not responsible for the privacy practices, security or content of such third-party sites or your use of the same.

Last update of Privacy Policy: \_\_\_\_\_, 2017