



FUNDRAISING NEWSLETTER

RECAP 2018,

PLANS FOR 2019

JORDAN'S GUARDIAN ANGELS FAMILIES RAISE OVER \$25,000 IN SIX MONTHS

Our families took on our call to action for flight fundraising with enthusiasm. Since our call to fundraise for our operational expenses, families raised over \$24,685 dollars in the last six months of 2018.

Our week-long Giving Tuesday Facebook fundraiser brought in nearly \$5,000, proving that our communities will do whatever they can to support us when we tell them how they can help. Birthday Facebook fundraisers also contribute to a large chunk of our Facebook income.

Smaller events with companies such as Kendra Scott, Athleta, Lilly Pulitzer, and Dutch Bros are an easy way to spread awareness and make a few hundred dollars for our foundation in just hours. Brochures are available for any in-person events. See the family fundraising help Dropbox for more ideas and templates.

<https://www.dropbox.com/sh/fu71g4yh9z8nxf/AACmADfjdH7dlK6UpxZVZBNwa?dl=0>

Running into trouble with your fundraiser? Want to talk about your ideas? Contact Brittany at bcardoza@jordansguardianangels.org



In the third quarter of our AmazonSmile fundraising initiative we have raised \$60.00 for our children!

If you have an Amazon account, sign up to make JGA your charity of choice on AmazonSmile.com. .05% of your eligible purchases will be matched by Amazon and donated to JGA quarterly!

SPECIAL SHOUT OUT TO
THE KELLEY FAMILY FOR
PUTTING TOGETHER
FOUR FUNDRAISING
EVENTS THIS YEAR! YOU
ARE ROCKSTARS!

UPCOMING EVENTS IN 2019

INCLUDE:

- **February: Kendra Scott and Foley Valentine's Fundraiser, West Coast Families Dutch Bros Fundraiser, Rare Disease Day FB**
- **March: Diamonds and Denim Gala**
- **April: Bespoke Salon Fundraiser, Houston Golf Tournament**
- **May: Marley Mae Virtual 5K**
- **September: Tahoe Golf Tournament**
- **November: Week of Giving**



JGA TASTING BENEFIT BRINGS TOGETHER JACKSONVILLE COMMUNITY

The Hill family may not be from Florida, but you wouldn't know it based on the outpouring of support from their Jacksonville community. Michaela Hill, blogger of *Brummiemummystateside*, moved here with her husband Rob and three children from England just a few years ago. Poppy is her oldest child, and is diagnosed with Jordan's Syndrome.

While planning the event she told me that everyone in the community just loves Poppy, that she is somewhat of a star. When they go to the pool people that Michaela has yet to meet will shout hello to Poppy. She was confident that by posting on her community Facebook pages that people would reach out to help contribute to her tasting benefit- and they did not disappoint! We were floored by the amount of auction items and donations that rolled in in honor of our Poppy. JGA families sent birdhouses, pottery, and other handmade items to Michaela. In the end, ticket sales, auction items, and donations totaled \$3,096! Michaela and Rob celebrated with two glasses of wine near the Christmas tree. What a way to end our season of giving!