

The Golden State Alliance &
Californians for Responsible Healthcare

are teaming up to create the

“Golden State Classic”

An All-Star Swing for Charity

Benefiting

Jordan’s Guardian Angels



At

Edgewood Lake Tahoe Golf Course

Lake Tahoe, California

- September 21st & 22nd, 2017 -

The Golden State Classic

An ALL-STAR SWING FOR CHARITY

Edgewood Lake Tahoe

September 21st & 22nd, 2017

Concept

The Golden State Alliance & Californians for responsible Healthcare will team up at one of the nation's premier golf venues to create a unique fund-raising event. This will be a once in a lifetime memorable event for each participant and their guest. We will only host 60 golfers. Each golfer will team up with a PGA professional or former major professional athlete to create this one of a kind event.

In the past, we have been fortunate to have people like the PGA's Daniel Summerhay, Bob Tway, Scott McCarron and Kevin Sutherland, the NFL's Ronnie Lott, Dwight Clark, Jerry Rice, Tim Brown, and Fred Biletnikoff, the NBA's Rick Berry, Chris Webber, John Berry, and Scott Pollard and MLB's Vida Blue, Bill Laskey, Gordon Darling and Willie McCovey compete in these events.

The event will start Thursday Night with cocktail reception and a Parings Party. Participants will have the opportunity to mingle with our celebrity guests' lakeside at one of the world's most beautiful places Lake Tahoe. During the reception, each team will be able to select the celebrity they would like to golf with the next day. After the reception, guests will be able to enjoy all the festivities Nevada has to offer. The next morning celebrities, participants and their guests will be treated to a wonderful breakfast lakeside at Edgewood. Then it's time to get ready to golf.....10:00 am will be our shotgun start for the tournament. During the round, we will hold several contests and have a beverage cart to help refresh you through the day. After the tournament, we will have a lunch and awards party on the terrace over-looking the lake.

Golf – Edgewood Lake Tahoe

We will play at one of northern California's premier golf courses Edgewood Lake Tahoe. From humble waters to boastful peaks, the great American West is a place of synergy. At Edgewood Tahoe, our vision is informed by this inherent balance—and nowhere is it more apparent than on this acclaimed 18-hole course.

Designed by George Fazio and opened in 1968, Edgewood earned Golf Digest's rating as one of "America's Top Golf Courses." Throughout its storied history, Edgewood Tahoe has played host to countless major golf events and the renowned golfers who've shaped the game. But before today's greats discovered our course, history's finest discovered its setting. Walk the land John Muir roamed and play through the mountain air Mark Twain revered—all while letting the undeniable beauty of the past inspire the endless future of your game.

At every turn, at every tee, with every swing, you'll feel this harmony—a balance that informs your game and one that will come to define it. With age-old pines, emerald greens, and snow-capped Sierras cutting sharp lines across the stunning blue sky, Edgewood Tahoe isn't just scenic—it's iconic.

We will use a SHAMBLE format to tee off and then everyone will play their own ball until the conclusion of each hole. There will be awards for 1st, 2nd, 3rd place and the on-course contests.



Accommodations - The Lodge at Edgewood Tahoe

“THE WEST'S NEW GREAT LODGENESTLED ON THE SHORES OF SOUTH LAKE TAHOE” ... Conde Naste

The historic lodges of the great American West were crafted with one goal in mind: to allow kindred spirits to explore the most magical of settings. From national parks to natural wonders, these lodges began to pepper the most sought-after sites in the West, making the unattainable suddenly attainable. Mountain air became breathable. Alpine lakes, touchable. Soaring peaks, surmountable.

The Lodge at Edgewood Tahoe recaptures the spirit of these storied retreats and the adventures they inspired, allowing locals, newcomers and regulars alike to see the lake that's been revered for centuries in an entirely new way. Where casual comforts exist amongst classic refinement. Where untamed adventure resides amongst unparalleled accommodations.



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- Co-Presenting Sponsorship
 - Co-Presenting Sponsor of the Pairings Party & the Tournament
 - Prominent Company Recognition at the events
 - Prioritized Celebrity Selection
 - Preferred Hole Assignment
 - Four (4) Preferred Rooms
 - Four (4) Spa treatments
 - Eight (8) Guests at the Pairings Party
 - Four (4) Sponsor Gifts
 - Four Players (4) In Golden State Classic
 - Breakfast for each player
 - Tee Prize
 - On-Course Refreshments
 - Lunch
 - Post-Event Awards Party
 - Opportunity to speak to the group
 - Commemorative Photo with your group

- **Nicklaus Sponsorship**

- Co-Sponsor of the Pairings Party & the Tournament.
- Prominent Company Recognition at the events
- Preferential Hole Assignment
- Three (3) Deluxe Rooms
- Three (3) Spa treatments
- Six (6) Guests at the Pairings Party
 - Sponsor Gift
 - Scrumptious Buffet
- Three (3) Players in the Golden State Classic
 - Breakfast
 - Tee Prize
 - On-Course Refreshments
 - Lunch
 - Post-Event Awards Party
- Commemorative Photo with your group

- **Palmer Sponsorship**

- Co-Sponsor of the Golden State Classic golf tournament
- Sponsor Recognition at the event
- Two (2) Rooms
- Two (2) Spa Treatments
- Four (4) Guests at the Pairings Party
 - Sponsor Gift
 - Scrumptious Buffet
- Two (2) Players in the Golden State Classic
 - Breakfast for each player
 - Tee Prizes
 - On-Course Refreshments
 - Lunch
 - Post-Event Awards Party
- Commemorative Photo with your group

- Mickelson Sponsorship

- Sponsor recognition at the event
- One (1) Deluxe Room
- One (1) Spa Treatment
- Two (2) Guests at the Pairings Party
 - Sponsor Gift
 - Scrumptious Buffet
- One (1) Player in the Golden State Classic
 - Breakfast
 - Tee Prizes
 - On-Course Refreshments
 - Lunch
 - Post-Event Awards Party
- Commemorative Photo with your group

- Spa Sponsorship

- Sponsor recognition at the event
- One (1) Deluxe Room
- Two (2) Spa Treatments
- Two (2) Guests at the Sponsor Party
 - Sponsor Gift
 - Scrumptious Buffet
- Breakfast at the Spa or In room in dining
- Lunch
- Post-Event Awards Party
- Commemorative Photo

Golf Only Sponsorships

- **Platinum Sponsorship** \$10,000
 - Sponsor recognition at the event
 - Four (4) Players in the Golden State Classic
 - Breakfast for each player
 - Tee Prizes
 - On-Course Refreshments
 - Lunch
 - Post-Event Awards Party
 - Commemorative Photo with your group

- **Gold Sponsorship** \$5,000
 - Sponsor recognition at the event
 - Two (2) Players in the Golden State Classic
 - Breakfast for each player
 - Tee Prizes
 - On-Course Refreshments
 - Lunch
 - Post-Event Awards Party
 - Commemorative Photo with your group

- **Silver Sponsorship** \$2,500
 - One (1) Player in the Golden State Classic
 - Breakfast
 - Tee Prizes
 - On-Course Refreshments
 - Lunch
 - Post-Event Awards Party
 - Commemorative Photo with your group

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Agenda

Thursday - Day 1

- | | | |
|---|----------------|--------------------------------------|
| | 1:00 - 5:00 PM | Arrive & enjoy the property & pool |
| - | 6:30 - 9:00 PM | Tournament Pairings Party |
| - | 9:00 - ??? | Unwind or dine at area's Restaurants |

Friday - Day 2

- | | | |
|---|----------------|-------------------------------------|
| | 8:00 - 9:30 AM | Breakfast Reception |
| - | 10:00 AM | Shot Gun Start Tournament Play |
| - | 2:30 - 4:30 PM | Tournament Awards Party & BBQ |
| - | 4:30 PM | Depart for home or stay another day |